

SPONSORSHIP OPPORTUNITIES

Shining Star Presenting Sponsor (\$10,000)

- Presenting sponsor recognition with company logo in event invitation*, program, day-of event signage and all event-related electronic announcements and news media
- Podium recognition at event with opportunity to address attendees
- Premier logo placement on step-and-repeat banner at event
- Logo recognition on bidder paddles at event
- Full page (5.5" x 8.5") color ad in the event program book with prime placement
- Premium placement of company logo on the Side by Side website
- Opportunity to include company promotional materials in the attendee swag bag
- 12 tickets to the event

Star Gazer Sponsor (\$5,500)

- Enhanced sponsor recognition with company logo in event invitation*, program, day-of event signage and all event-related electronic announcements and news media
- Podium recognition at event
- Enhanced logo placement on step-and-repeat banner at event
- Half page (5.5" x 4.25") black & white ad in the event program book
- Enhanced placement of company logo on the Side by Side website
- 10 tickets to the event

Shooting Star Sponsor (\$3,000)

- Sponsor designation with company logo in invitation*, program and all event-related electronic announcements and news media
- Podium recognition at event
- Logo placement on step-and-repeat banner at event
- Quarter page (2.75" x 4.25") black & white ad in the event program book
- Placement of company logo on the Side by Side website
- 6 tickets to the event

Twinkling Star Sponsor (\$1,800)

- Sponsor designation in invitation*, program, and all day-of event signage
- Name recognition on the Side by Side website
- 4 tickets to the event

Program Book Advertisements

- Half page ad (5.5" x 4.25" - \$1,000)
- Quarter page (2.75" x 4.25" - \$500)

Stardust Individual Tickets (\$300)

***Sponsorship commitments need to be received by July 1, 2022 to be recognized in the event invitation.**

For more information or to create a Custom Sponsorship, please contact
Noelle Moss, Director of Development & Communications: nmoss@sidebysideyouth.org or 707-364-3826